

CASE STUDY

Barnart Hospital

Industry: Healthcare
Vehicle: Thank You Gift
Products: Photo Prints
Features: Custom Card

Barnart Hospital has provided Welcome Baby baskets to new mothers for over 20 years, one of the many personal touches that makes Barnart's maternity ward the most popular in Crowley County. But a lot has changed in two decades, and as part of Barnart's new image as a technology leader, they wanted to upgrade some basket items to meet the needs of modern families.

They chose to include 25 free photo prints, so that all the new-baby memories trapped in digital cameras could be easily be printed by newly busy new moms.

Photo Print Cards are ideally suited for new and young families. Families can trust their new memories to HP / Snapfish, a leader in digital imaging and online photo printing. Power up your next customer acquisition, thank you, incentive, or loyalty campaign with high-value yet cost-effective Photo Print Cards.

